

NHA TRAN

SR. CREATIVE SPECIALIST

CONTACT

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Portfolio
www.nhatran.net

EDUCATION

2005 - 2008
San Jose, CA
BACHELOR OF FINE ARTS
San Jose State University
Bachelor of Fine Arts in Graphic Design
Activities and Societies: AIGA SF and NEO Club

SKILLS

Strong visual design
Color theory
Layout composition
Design production
Detail oriented
Quick thinking
Self starter

SOFTWARES

Photoshop
Illustrator
Indesign
Sketch
Dreamweaver

LANGUAGES

English
Vietnamese

PROFESSIONAL EXPERIENCE

JUNE 2016 - CURRENT
Sunnyvale, CA

SENIOR CREATIVE SPECIALIST
Mellanox Technologies

Developed visual graphic designs that support marketing and sales team. Work directly with marcom and sale teams to deliver graphics and presentation for all print, and digital and event requirements. Firm brand ambassador that enforce brand consistency and collaborate with vendors to ensure proper design execution.

MARCH 2016 - JUNE 2016
San Francisco, CA

VISUAL DESIGNER
Wells Fargo (Contractor)

Design friendly user interface for web and mobile platforms. Participated in focus groups and work with with UX designers to create design comps for use cases. Think strategically, about design needs for different solution.

NOVEMBER 2015 - FEBRUARY 2016
Santa Clara, CA

VISUAL DESIGNER
Violin Memory

Design and built powerpoint presentations that promote brand awareness for the company. Generate sale collateral to support marketing and sales team.

MARCH 2015 - NOVEMBER 2015
Milpitas, CA

VISUAL DESIGNER
Cisco (Contractor)

Turned requirements into realities through brainstorming, wireframing, mood-boarding, low and high fidelity design comps and finally graphic assets deliverables.

JUNE 2011- FEBRUARY 2015
Sunnyvale, CA

LEAD DESIGNER
Telenav

Active lead in design concepts, visual graphics consistency, and layout specification for Scout and AT&T Navigation apps. Helped mentor production team members.